

Steve Jankowski

PHD CANDIDATE (ABD)

DEGREES

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| SEP 2013–FALL 2020
(EXPECTED) | PHD in Communication and Culture
York University & Ryerson University, Toronto, ON.
Dissertation: <i>The Trouble with Knowing: Consensus, media, and the design of encyclopedic knowledge</i> |
| SEP 2009–MAY 2013 | Master of Arts in Communication
University of Ottawa, Ottawa, ON.
Thesis: <i>Wikipedia and Encyclopædism: A genre analysis of epistemological values.</i> |
| SEP 2001–MAY 2005 | Honours Bachelor of Design
York University & Sheridan College
Design Program, Toronto, ON. |

RESEARCH

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| APR 2018–PRESENT | Wikipedia Visiting Scholar
Centre for Digital Scholarship,
University of Windsor, Windsor, ON.
Use archives available at the University of Windsor to edit Wikipedia articles focusing on local history. |
| JUN–AUG 2015 | Research Assistant
Dr. Anne MacLennan,
York University, Toronto, ON.
Collected data from Canadian newspapers for content analysis; summarized books and articles; designed Wordpress websites and edited web content for <i>Protesting Poverty</i> and <i>Remembering Radio</i> research projects. |
| JUN–AUG 2014 | Graduate Assistant
Communication & Culture Graduate Program,
York University, Toronto, ON.
Managed project communications on Graduate Program promotional video; designed video graphic assets; created storyboards for videos. |
| JAN 2010–DEC 2012 | Research Assistant
Dr. Boulou Ebanda de B'éri,
University of Ottawa, Ottawa, ON.
Designed and edited research reports; developed and maintained research website; videographer for conferences related to <i>The Promised Land Project</i> . |

TEACHING

SUMMER 2020

WINTER 2020

FALL 2019

WINTER 2019

FALL 2018

Course Instructor

Introduction to Media & Society

CMAF-1010, University of Windsor, Windsor, ON.

Lectured to 80–150 students on the intersecting topics of Canadian Communication theory, information society, technology, audiences, representation, algorithms, social media, data surveillance, public sphere; designed course assignments; supervised Graduate Assistants.

FALL 2019

Course Instructor

Public Relations, Media & Society

CMAF-2610, University of Windsor, Windsor, ON.

Lectured to 58 students on the historical and contemporary influence of the public relations industry on media discourses and the shaping of public opinion. Covered the topics of “spin,” the engineering of consent; and corporate and government PR.

WINTER 2017

Course Instructor

Communication & Cultural Policy in Canada

CMF 40–245, University of Windsor, Windsor, ON.

Lectured and facilitated discussions with 23 students on the topics of cultural industries, political economy, and Canadian cultural policy history; Canadian industries of film, music, TV, news, books, and games; designed course syllabus, course assignments; marked assignments.

FALL 2016

Course Instructor

Theories of Message Design

CMF 40–272, University of Windsor, ON.

Lectured and facilitated discussions with 45 students on the topics of communication theory, design theory, cultural theory, advertising, public relations, inter-personal communication, rhetoric, persuasion, and propaganda; designed course syllabus, course assignments; fostered critical media literacy skills and design practices.

SEP 2013–APR 2017

Teaching Assistant

Media, Culture & Society, Information & Technology,

Introduction to Communications

York University, ON.

Facilitated discussions for 150 students for three courses on the topics of communication, information society, algorithms, social media, advertising, democracy and the media; developed tutorial assignments; fostered critical media literacy skills and marked essays.

GUEST LECTURES

APR 2015

Culture, the commons, and conversations

Lecture presented to CLTR/HUMA 3140 Digital Culture in the Humanities. York University, Toronto, ON.

MAR 2008

Working in the design field

Lecture presented to marketing students on behalf of Fifty Strategy & Creative. Algonquin College, Ottawa, ON.

DESIGN

JUN–AUG 2013

Interactive Media & Graphic Designer Intern

Invest Ottawa, Ottawa, ON.

Revitalized visual identity; redesigned website; created print advertising and event materials for Accelerate OTT conference; designed regional economic development communications.

SEP 2009–SEP 2013

Graphic & Web Designer

Self-employed, Ottawa, ON.

Developed advertising and web strategies for Ottawa Tenants Conference; designed visual identities and websites for Arbique & Ahde and Ottawa Riverkeeper.

SEP 2007–AUG 2008

Junior Graphic Designer

SEP 2008–AUG 2009

Intermediate Graphic Designer

Fifty Strategy & Creative, Ottawa, ON.

Produced consumer-facing advertising for Chevrolet and Food Basics; produced citizen-focused communications for the City of Ottawa, SSHRC, and Make Poverty History; and created websites and visual identities for a variety of government initiatives and not-for-profit organizations. Developed concepts and managed client, project, and print production.

SEP 2005–MAY 2007

Junior Graphic Designer

Applecrate Creative Services, Ottawa, ON.

Designed annual reports, books, brochures, newspapers, posters and logos for clients like the International AIDS Conference and Speed Skating Canada.

MAY 2005

Design Intern

Archetype Typography, Toronto, ON.

Contributed to typography consultations at Bruce Mau Design; typeset book layouts; designed company website.

SCHOLARSHIPS

2016

Ontario Graduate Scholarship

PUBLICATIONS	EDITED JOURNAL	Jankowski, S. and Lao, M.G. (2017). Introduction: Turns and Returns. Journal introduction for special issue of <i>eTopia</i> , 1-4.
	BOOK CHAPTER	Jankowski, S. (2015). No consensus on consensus: A paradox within Wikipedian governance and collective action. In Torres, Mateus (ed.), <i>From Multitude to Crowds—Collective Action and the Media</i> (pp. 177-196). Peter Lang.
	BOOK REVIEWS	Jankowski, S. (2017). Wikipedia U, Playing with Authority. <i>Cultural Studies</i> , 1-3. Jankowski, S. (2017). Computing as writing. <i>Canadian Journal of Communication</i> 42(4), 1-3.
	OTHER PUBLICATIONS	Jankowski, S. (2019). “Following the Fukushima Disaster on (and against) Wikipedia” Article review in <i>Wikimedia Research Newsletter</i> , January 2019. Jankowski, S. (2018). Wikipedia’s one-way relationships with Reddit and Stack Overflow. Article review in <i>Wikimedia Research Newsletter</i> , February 2018. Jankowski, S. (2016). A new algorithmic tool for analyzing rationales on articles for deletion. Article review in <i>Wikimedia Research Newsletter</i> 6(5).

CONFERENCE PRESENTATIONS (Abstract refereed)	Jankowski, S. (2020, June 2-5). A gap without a bridge: Wikipedia, women, and the encyclopedic design of consensus. <i>Conference of the Canadian Communication Association</i> , Western University, London, ON. (Conference cancelled)
	Jankowski, S. (2020, June 1-2). Encyclopedia Studies: A bridge between literature and media. <i>Bibliographical and Book Studies in Canada Conference</i> , Western University, London, ON. (Conference cancelled)
	Jankowski, S. (2020, May 31-June 3). Graphesis Analysis: Extending Drucker’s theory of visual knowledge as a method of interface research. <i>Canadian Society for Digital Humanities Conference 2020</i> , Western University, London, ON. (Conference cancelled)
	Jankowski, S. (2018, October 10). Doctoral Colloquium: Bootstrapping the Encyclopedia. <i>Association of Internet Researchers 2018</i> , Montréal, QC.
	Lao, M. G., Jankowski, S., & Dziwak, O. (2018, March 9-10). Roundtable: Bots as Archives, Archivists, and Archnemesis: Ramifications for studying and theorizing online spaces. <i>Intersections Cross-sections 2018</i> , Toronto, ON.

CONFERENCE
PRESENTATIONS
(Abstract refereed)

- Lao G., & Jankowski S. (2017, November 7). Grad conference+: Additional benefits in grad event planning. Part of a workshop entitled PhD plus: experiential extras in interdisciplinary. *Canadian Association for Graduate Studies 55th Annual Conference*, Québec City, QC.
- Jankowski, S. (2017, August 12). Knowledge, democracy, and the Wikipedian gender gap. *Wikimania 2017*, Montréal, QC.
- Lao, M., Jankowski, S., Bay J., & Piché, A. (2016, December 9). Roundtable: Calculated Futures: Algorithmic culture in the year that won't end. *Future Communications Graduate Symposium*, York University, Toronto, ON.
- Jankowski, S. (2016, September 29–October 1). Making sense of agonism: The political design of adversarial techniques. *Union for Democratic Communications. Troubled Waters: Structural inequalities, Structural Responses*, Wayne State University, Detroit, MI.
- Jankowski, S. (2015, June 24–27). Prefacing consumers: *Encyclopedia Britannica, 1771–2010. 2015 Joint Meeting of the Business History Conference and the European Business History Association*. Miami, FL.
- Jankowski, S. (2015, June 3–5). Persuasive bots: Wikipedian self-governance, archives, and the encoding of consensus. *Conference of the Canadian Communication Association*, University of Ottawa, Ottawa, ON.
- Jankowski, S. (2015, June 1–3). The facts of Canada: Changing narratives within the *Encyclopedia Britannica*. *Canadian Historical Association Annual Meeting*, University of Ottawa, Ottawa, ON.
- Jankowski, S. (2015, March 13–14). Thresholds of gloss and knowing: The typographic techniques of order in encyclopedias old and new. *Intersections | Cross-sections*, Toronto, ON.
- Jankowski, S. (2015, January 26–27). No consensus on consensus: A paradox within Wikipedian governance and collective action. *Multitude to Crowds in Social Movements: publics, gatherings, networks and media in the 21st century*, Catholic University of Portugal, Lisbon, Portugal.
- Cooke, T., Jankowski, S., Fitzgerald, J., Kingsmith, A., & Morais, A. R. (2014, December). Panel: Exploring (un)Knowns Online: Critical and Reflexive Methodological Explorations of Digital Knowledge. *Future Communications Graduate Symposium*, Toronto, ON.
- Jankowski, S. (2014, May). “I see no harm in book-learning”: A pedagogical practice of transmediating “The Tales of John Oliver Hobbes.” *Interface 2014: Transmediating Culture*, Carleton University, Ottawa, ON.
- Jankowski, S. (2013, December). Pediawiki: The growing subordination of wiki values on Wikipedia. *Future Communications Graduate Symposium*, York University, Toronto, ON.
- Jankowski, S. (2012, May). Wikipedia and the disciplined article. *Critique, Democracy, and Philosophy in 21st Century Information Society*, Uppsala University, Uppsala, Sweden.
- Jankowski, S. (2011, December). The encyclopedic history of Wikipedia. *Intercom 2011*, University of Ottawa, Ottawa, ON.

 ORGANIZED
WORKSHOPS

- DEC 2017 *Editing Academia: A Wikipedia Workshop*
Peer-reviewed refereed workshop held during
Intersections Cross-sections, March 8 2019, Toronto,
Canada, ON.
- DEC 2017 *Connecting Canada: A Wikipedia Edit-a-thon*
Peer-reviewed refereed workshop held during the
Connecting Canada Conference, December 8 and 9, 2017,
Toronto, Canada, ON.
- JUN 2017 *Canada+Communication: A Wikipedia Edit-a-thon*
Peer-reviewed refereed workshop held during the
Canadian Communication Association Annual Conference,
June 1, 2017, Toronto, Canada, ON.
- FEB 2011 *Academics for design competency*
Workshop organized for communication graduate
students. University, Ottawa, ON.

 EDITORIAL
SERVICE

- APR 2018 **Reader**
Journal of Radio and Audio Media.
- APR 2016–DEC 2017 **Co-editor (Special Issue of eTopia)**
[Intersections | Cross-Sections 2016] Re:Turns. *eTopia*.
- JUN 2015 **Journal Peer Reviewer**
[Intersections | Cross-Sections 2015]
Thresholds: Presence, Absence, and Territory. *eTopia*.

 CONFERENCE
SERVICE

- MAR 2018 **Conference Peer Reviewer**
International Association for Media and Communication
Research, *IAMCR 2018*, Emerging Scholars Network.
- MAR 2016 **Conference Organizer and Co-Chair**
Intersections | Cross-sections 2016 Graduate Conference.
Re: Turns. York University and Ryerson University, ON.
- FEB 2015 **Conference Peer Reviewer**
Intersections | Cross-sections 2015 Graduate Conference.
York University and Ryerson University, ON.

ASSOCIATION
SERVICE

SEP 2010–AUG 2011

Vice-President of External Affairs
Communication Graduate Students' Association,
University of Ottawa, ON.

OTHER
SERVICE

SEP 2016–AUG 2018

Co-founder
Algorithmic Cultures Working Group, Communication
& Culture, York University and Ryerson University, ON.

PUBLIC
APPEARANCES

AUG 2013

The Creative Process
Workshop delivered to entrepreneurs at Invest Ottawa,
Ottawa, ON.

MAR 2013

Fixing PowerPoint
Lecture presented to entrepreneurs at The Hub,
Ottawa, ON.

CREATIVE
ENDEAVOURS

PUBLISHED
ILLUSTRATIONS

Jankowski, S. (2010). Illustration in Johnstone, J. (ed.)
Misunderstandings Magazine, 14.

Jankowski, S. (Jan 2007). Illustration in
McLennan, R. (ed.) *Ottawater 3.0*.