

Steve Jankowski

BDes, MA, PhD

DEGREES

JUN 2021

PhD in Communication and Culture

York University & X University, Toronto, ON.

Dissertation: *The Trouble with Knowing: Wikipedian consensus and the political design of encyclopedic media.*

JUN 2013

Master of Arts in Communication

University of Ottawa, Ottawa, ON.

Thesis: *Wikipedia and Encyclopædism: A genre analysis of epistemological values.*

JUN 2005

Honours Bachelor of Design

York University & Sheridan College

Design Program, Toronto, ON.

TEACHING

FALL 2021–

Lecturer in New Media and Digital Culture

University of Amsterdam, Department of Media Studies, Amsterdam, NL.

FALL 2021

Analysing Digital Culture

First year seminar for 36 media studies students on the topics of influencer culture, memes, data and platform economies, recommendation systems, algorithmic discrimination, and critical approaches to social media.

FALL 2021

Digital Practices – Data Visualization

Third year lecture and practical seminar on the topic of data visualization for 145 media studies. Students learned about the history of data visualization as well as the principles and techniques for creating various graphs and charts.

FALL 2021

Research Seminar & Bachelor's Thesis Media and Information – Interface Imaginaries

Seminar and supervision of 3 media studies BA theses on the topic of interface imaginaries. Theses covered interface design culture, Instagram's commodification of women's bodies through its interface, and the potential for mobile apps to create and sustain an Internet of Nature.

TEACHING

WINTER 2021

Course Instructor

George Brown College, School of Design, Toronto, ON.
Digital Media Studies, BDES3601

Third year seminar for 13 design students on the topics of feminist and post-humanist theories of technology, platform studies, interface studies, software studies, infrastructure studies, and surveillance studies; designed course syllabus; marked assignments.

FALL 2016–
SUMMER 2020**Course Instructor**

University of Windsor,
Department of Communication, Media & Film,
Windsor, ON.

SUMMER 2020
WINTER 2020
FALL 2019
WINTER 2019
FALL 2018

Introduction to Media & Society, CMAF1010

First year lecture for 80–150 students on the topics of communication theory, information society, technology, audiences, representation, algorithms, social media, surveillance, and the public sphere; designed and marked course assignments; supervised Graduate Assistants.

FALL 2019

Public Relations, Media & Society, CMAF2610

Second year lecture for 58 students on the historical and contemporary influence of the public relations industry on media discourses and the shaping of public opinion. Covered the topics of “spin,” the engineering of consent, corporate and government PR, and cause marketing; designed course syllabus and course assignments.

WINTER 2017

Communication & Cultural Policy in Canada, CMF40–245

Second year lecture for 23 students on the topics of cultural industries, political economy, and Canadian cultural policy history; Canadian industries of film, music, TV, news, books, and games; designed course syllabus and course assignments.

FALL 2016

Theories of Message Design, CMF40–272

Second year lecture for 45 students on the topics of communication theory, design theory, cultural theory, advertising, public relations, inter-personal communication, rhetoric, persuasion, and propaganda; designed course syllabus and course assignments.

TEACHING

FALL 2013–
WINTER 2017**Teaching Assistant**

York University, Department of Communication Studies,
Toronto, ON.

FALL 2016–
WINTER 2017*Information & Technology*, AP/COMN 2500

Second year tutorial and marking for 50 students on the topics of information society, algorithms, social media, data surveillance, public sphere, gender, race, post-structural theory, and political economy.

WINTER 2016
FALL 2014–
WINTER 2015*Introduction to Communication*, AP/COMN 1000

First year tutorial and marking for 50 students on the topics of theory (media, culture, feminism), political economy, journalism, advertising, and cultural industries.

FALL 2013–
WINTER 2014*Media, Culture, and Society*, AP/COMN 2700

Second year tutorial and marking for 50 students on the topics of theory (media, culture, feminism), political economy, journalism, advertising, and cultural industries.

RESEARCH

APR 2018–DEC 2020

Wikipedia Visiting Scholar

Centre for Digital Scholarship,
University of Windsor, Windsor, ON.

Used archives available at the University of Windsor to edit Wikipedia articles focusing on local history.

JUN–AUG 2015

Research Assistant

Dr. Anne MacLennan,
York University, Toronto, ON.

Collected data from Canadian newspapers for content analysis; summarized books and articles; designed and updated web content for *Protesting Poverty* and *Remembering Radio* research projects.

JUN–AUG 2014

Graduate Assistant

Communication & Culture Graduate Program,
York University, Toronto, ON.

Managed project communications on Graduate Program promotional video; designed video graphic assets; created storyboards for videos.

JAN 2010–DEC 2012

Research Assistant

Dr. Boulou Ebanda de B'éri,
University of Ottawa, Ottawa, ON.

Designed and edited research reports; developed and maintained research website; videographer for conferences related to *The Promised Land Project*.

GUEST LECTURES	APR 2015	<i>Culture, the commons, and conversations</i> Lecture presented to CLTR/HUMA 3140 Digital Culture in the Humanities. York University, Toronto, ON.
	MAR 2008	<i>Working in the design field</i> Lecture presented to marketing students on behalf of Fifty Strategy & Creative. Algonquin College, Ottawa, ON.

SCHOLARSHIPS	2016	Ontario Graduate Scholarship
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DESIGN	SEP 2009–MAY 2018	Graphic & Web Designer Freelance Developed advertising and web strategies for Ottawa Tenants Conference; designed visual identities and websites for Arbique & Ahde and Ottawa Riverkeeper.
	JUN–AUG 2013	Interactive Media & Graphic Designer Intern Invest Ottawa, Ottawa, ON. Revitalized visual identity; redesigned website; created print advertising and event materials for Accelerate OTT conference; designed regional economic development communications.
	SEP 2008–AUG 2009	Intermediate Graphic Designer
	SEP 2007–AUG 2008	Junior Graphic Designer Fifty Strategy & Creative, Ottawa, ON. Produced consumer-facing advertising for Chevrolet and Metro Foods; produced citizen-focused communications for the City of Ottawa, SSHRC, and Make Poverty History; and created websites and visual identities for a variety of government initiatives and not-for-profit organizations. Developed concepts and managed client, project, and print production.
	SEP 2005–MAY 2007	Junior Graphic Designer Applecreate Creative Services, Ottawa, ON. Designed annual reports, books, brochures, newspapers, posters and logos for clients including the International AIDS Conference, Canadian Institutes of Health Research, Speed Skating Canada and Mines Action Canada.
MAY 2005	Design Intern Archetype Typography, Toronto, ON. Contributed to typography consultations at Bruce Mau Design; typeset book layouts; designed company website.	

PUBLICATIONS

IN PRESS

Jankowski, S. (2022). Making Consensus Sensible: The Transition of a Democratic Ideal into Wikipedia's Interface. *Journal of Peer Production*.

EDITED JOURNAL

Jankowski, S. and Lao, M.G. (2017). Introduction: Turns and Returns. Journal introduction for special issue of *eTopia*, 1-4.

BOOK CHAPTER

Jankowski, S. (2015). No consensus on consensus: A paradox within Wikipedian governance and collective action. In Torres, Mateus (ed.), *From Multitude to Crowds—Collective Action and the Media* (pp. 177-196). Peter Lang.

BOOK REVIEWS

Jankowski, S. (2017). Wikipedia U, Playing with Authority. *Cultural Studies*, 1-3.

Jankowski, S. (2017). Computing as writing. *Canadian Journal of Communication* 42(4), 1-3.

OTHER PUBLICATIONS

Jankowski, S. (2019). "Following the Fukushima Disaster on (and against) Wikipedia" Article review in *Wikimedia Research Newsletter*, January 2019.

Jankowski, S. (2018). Wikipedia's one-way relationships with Reddit and Stack Overflow. Article review in *Wikimedia Research Newsletter*, February 2018.

Jankowski, S. (2016). A new algorithmic tool for analyzing rationales on articles for deletion. Article review in *Wikimedia Research Newsletter* 6(5).

**CONFERENCE
PRESENTATIONS**
(Abstract refereed)

- Jankowski, S. (2022, May 26–39). When Wikipedia was New: A History of the Alternative Visions of Digital Knowledge. *72nd Annual ICA Conference*, Paris, France. (Manuscript accepted).
- Jankowski, S. (2021, June 1–4). A gap in knowledge: Wikipedian women and the encyclopedic design of consensus. *Conference of the Canadian Communication Association*, University of Alberta, Edmonton, AB.
- Jankowski, S. (2021, May 31–June 2). Encyclopedia studies: A bridge between literature and media studies. *Bibliographical and Book Studies in Canada Conference*.
- Jankowski, S. (2020, May 31–June 3). Graphesis Analysis: Extending Drucker's theory of visual knowledge as a method of interface research. *Canadian Society for Digital Humanities Conference 2020*, Western University, London, ON. (Conference cancelled).
- Jankowski, S. (2018, October 10). Doctoral Colloquium: Bootstrapping the Encyclopedia. *Association of Internet Researchers 2018*, Montréal, QC.
- Lao, M. G., Jankowski, S., & Dziwak, O. (2018, March 9–10). Roundtable: Bots as Archives, Archivists, and Archnemesis: Ramifications for studying and theorizing online spaces. *Intersections Cross-sections 2018*, Toronto, ON.
- Lao M. G., & Jankowski S. (2017, November 7). Grad conference+: Additional benefits in grad event planning. Part of a workshop entitled "PhD plus: experiential extras in interdisciplinary in Doctoral Education." *Canadian Association for Graduate Studies 55th Annual Conference*, Québec City, QC.
- Jankowski, S. (2017, August 12). Knowledge, democracy, and the Wikipedian gender gap. *Wikimania 2017*, Montréal, QC.
- Lao, M. G., Jankowski, S., Bay J., & Piché, A. (2016, December 9). Roundtable: Calculated Futures: Algorithmic culture in the year that won't end. *Future Communications Graduate Symposium*, York University, Toronto, ON.
- Jankowski, S. (2016, September 29–October 1). Making sense of agonism: The political design of adversarial techniques. *Union for Democratic Communications. Troubled Waters: Structural inequalities, Structural Responses*, Wayne State University, Detroit, MI.
- Jankowski, S. (2015, June 24–27). Prefacing consumers: *Encyclopedia Britannica, 1771–2010*. *2015 Joint Meeting of the Business History Conference and the European Business History Association*. Miami, FL.
- Jankowski, S. (2015, June 3–5). Persuasive bots: Wikipedian self-governance, archives, and the encoding of consensus. *Conference of the Canadian Communication Association*, University of Ottawa, Ottawa, ON.

**CONFERENCE
PRESENTATIONS**
(Abstract refereed)

- Jankowski, S. (2015, June 1–3). The facts of Canada: Changing narratives within the *Encyclopedia Britannica*. *Canadian Historical Association Annual Meeting*, University of Ottawa, Ottawa, ON.
- Jankowski, S. (2015, March 13–14). Thresholds of gloss and knowing: The typographic techniques of order in encyclopedias old and new. *Intersections | Cross-sections*, Toronto, ON.
- Jankowski, S. (2015, January 26–27). No consensus on consensus: A paradox within Wikipedian governance and collective action. *Multitude to Crowds in Social Movements: publics, gatherings, networks and media in the 21st century*, Catholic University of Portugal, Lisbon, Portugal.
- Cooke, T., Jankowski, S., Fitzgerald, J., Kingsmith, A., & Morais, A. R. (2014, December). Panel: Exploring (un)Knowns Online: Critical and Reflexive Methodological Explorations of Digital Knowledge. *Future Communications Graduate Symposium*, Toronto, ON.
- Jankowski, S. (2014, May). “I see no harm in book-learning”: A pedagogical practice of transmediating “The Tales of John Oliver Hobbes.” *Interface 2014: Transmediating Culture*, Carleton University, Ottawa, ON.
- Jankowski, S. (2013, December). PediaWiki: The growing subordination of wiki values on Wikipedia. *Future Communications Graduate Symposium*, York University, Toronto, ON.
- Jankowski, S. (2012, May). Wikipedia and the disciplined article. *Critique, Democracy, and Philosophy in 21st Century Information Society*, Uppsala University, Uppsala, Sweden.
- Jankowski, S. (2011, December). The encyclopedic history of Wikipedia. *Intercom 2011*, University of Ottawa, Ottawa, ON.
- Jankowski, S. (2010, May). Wikipedia as a community of practice. *Interface Colloquium 2010: Residual Media*, Carleton University, Ottawa, ON.
- Jankowski, S. (2011, April). Protocol Z: The distributed social organization of zombies. *Critical Themes 2011*, The New School, New York, NY.
- Jankowski, S. (2010). The knowledge creation cycle: A student’s perspective. *Intercom 2010*, University of Ottawa, Ottawa, ON.

**ORGANIZED
WORKSHOPS**

DEC 2017

Editing Academia: A Wikipedia Workshop
Peer-reviewed refereed workshop held during
Intersections Cross-sections, March 8 2019, Toronto,
Canada, ON.

DEC 2017

Connecting Canada: A Wikipedia Edit-a-thon
Peer-reviewed refereed workshop held during the
Connecting Canada Conference, December 8 and 9, 2017,
Toronto, Canada, ON.

JUN 2017

Canada+Communication: A Wikipedia Edit-a-thon
Peer-reviewed refereed workshop held during the
Canadian Communication Association Annual Conference,
June 1, 2017, Toronto, Canada, ON.

FEB 2011

Academics for design competency
Workshop organized for communication graduate
students. University, Ottawa, ON.

**CONFERENCE
SERVICE**

NOV 2021

Conference Peer Reviewer
72nd Annual International Communication Association
(ICA) Conference, *One World, One Network*, Communica-
tion and Technology Division.

MAR 2018

Conference Peer Reviewer
International Association for Media and Communication
Research, *IAMCR 2018*, Emerging Scholars Network.

MAR 2016

Conference Organizer and Co-Chair
Intersections | Cross-sections 2016 Graduate Conference.
Re: Turns. York University and X University, ON.

FEB 2015

Conference Peer Reviewer
Intersections | Cross-sections 2015 Graduate Conference.
York University and X University, ON.

NOV 2011

Conference Committee Member
*International Symposium on Multiculturalism: Reframing
Multiculturalism for the 21st Century's Reality*.
University of Ottawa, ON.

**ASSOCIATION
SERVICE**

SEP 2010–AUG 2011

Vice-President of External Affairs
Communication Graduate Students' Association,
University of Ottawa, ON.

**EDITORIAL
SERVICE**

FEB 2021

Peer Reviewer*Journal of Peer Production.*

FEB 2019

Book Manuscript Reviewer

Oxford University Press.

APR 2018

Peer Reviewer*Journal of Radio and Audio Media.*

APR 2016–DEC 2017

Co-editor (Special Issue of eTopia)[Intersections | Cross-Sections 2016] Re:Turns. *eTopia.*

JUN 2015

Peer Reviewer

[Intersections | Cross-Sections 2015]

Thresholds: Presence, Absence, and Territory. *eTopia.*

**OTHER
SERVICE**

SEP 2016–AUG 2018

Co-founder

Algorithmic Cultures Working Group, Communication & Culture, York University and X University, ON.

**MEDIA
INTERVIEWS**

JAN 2021

Baillargeon, Stéphane. Wikipédia, un colosse aux pieds agiles, *Le Devoir*, Montréal, QC.

JUL 2011

Horvath, Stu. Protocol Z: Fear and the Network, *Unwinnable.com*, NJ, United States.

**INVITED
TALKS**

AUG 2013

The Creative Process

Workshop delivered to entrepreneurs at Invest Ottawa, Ottawa, ON.

MAR 2013

Fixing PowerPoint

Lecture presented to entrepreneurs at The Hub, Ottawa, ON.

**CREATIVE
ENDEAVOURS**
PUBLISHED
ILLUSTRATIONSIllustration in Johnstone, J. (ed.)
(2010) *Misunderstandings Magazine*, 14.Cover illustration for McEwan, A.
(2009) *Input/Output*. Cactus Press.Illustration in McLennan, R. (ed.)
(Jan 2007) *Ottawater 3.0*.